

WELCOME





Alliance RV Family Values

Relentless Improvement
(dedicated to a higher standard)

Devoted to Relationships
(serve everyone with respect through open and honest communication)

Customer Obsessed
(to enhance the experience of our allies)

Alliance RV Mission Statement

Do The Right Thing!

OBSESSED WITH PROVIDING THE BEST RV OWNERSHIP EXPERIENCE!

Thank you for your interest in Alliance Recreational Vehicles. Our mission is simple - Do The Right Thing! - Provide our customers with the best RV ownership experience! This means creating long-term alliances with our family of product owners and dealer partners, and exceeding expectations every step of the way.

Our vision is to create a product driven by our customers, through their experience and input, and execute on those ideas at the highest level. Innovation and product development is best done in collaboration with the RVing community, and we are listening. Many of us here at Alliance RV have spent the majority of our careers in the RV industry, and we believe our RV owners and dealer partners will welcome an independent and truly different manufacturer that is transparent and dedicated to their customers.

Located on 110 acres in the heart of Elkhart, Indiana, Alliance RV now has over 500,000 square feet of manufacturing space spanning over 6 buildings. Production began in Fall 2019 with our first product line focused on the luxury fifth wheel market. As our progress continues and our designs unfold, we encourage you to join our Facebook group (Alliance RV Group). We are constantly (and obsessively) engaging our future customers to drive what we build at Alliance RV.

We are honored you have taken the time to learn more about Alliance RV, and look forward to your feedback and support as we execute our vision. If you are as obsessed with building a better RV ownership experience as we are, this is only the beginning of a very rewarding long-term 'Alliance'.

Sincerely,

Coley &

Ryan Brady

Co-Founders



Benefits of joining the winning

ALLIANCE.



Great working environment!



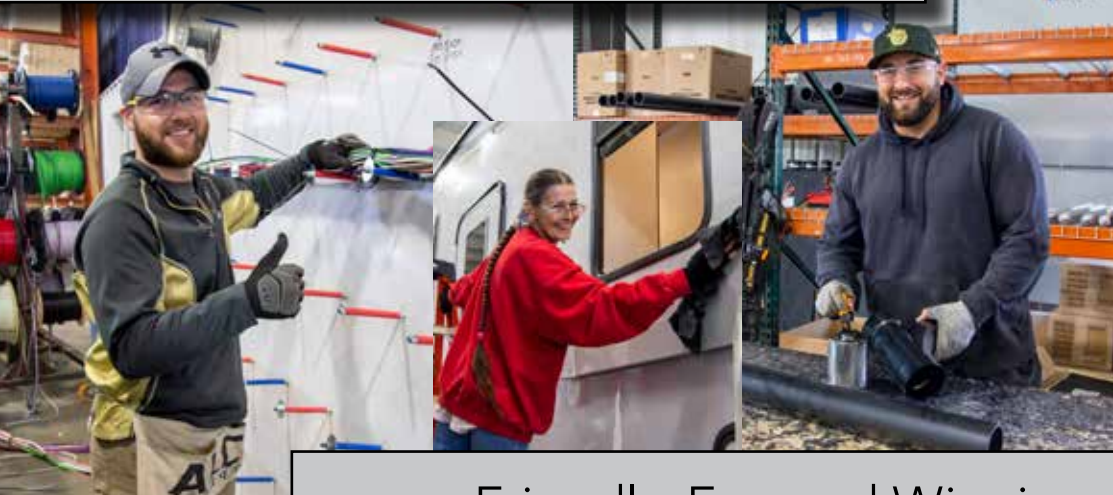
State-of-the-art facilities with the latest and greatest equipment.



- Competitive wages
- Health Insurance plans PPO, high deductible
 - Dental • Vision
- Matching 401K program
- Company paid life insurance with ability to add coverage



Independent owner operated Engaged owners & leaders



Friendly, Fun and Winning Quality minded Culture.



Annual Family Picnic



Leadership team of experienced and talented industry veterans in every aspect of Alliance RV

WELCOME TO ALLIANCE

Need Assistance?  Contact:

574-218-7165 - Main Switchboard

574-622-1312 - HR Department

574-966-8012 - Adam Morningstar - *Plant 1 Manager*

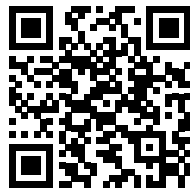
574-622-1307 - Kevin O'Dell - *Plant 2 Manager*

574-622-1310 - Ben Randall - *Plant 3 Manager*

574-966-8039 - Drew Atchison - *Lamination Plant Manager*

574-966-8017 - Courtney Wallis - *Director of Human Resources*

Do The Right Thing!



@ALLIANCERV

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ALLIANCE**.com



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See what thousands of RVers
have to say about ALLIANCE RV

Alliance Recreational Vehicles | 301 Benchmark Drive | Elkhart, Indiana 46516
Office: (574) 218-7165 | Sales: (574) 281-9869 | Service: (574) 226-0140

www.**ALLIANCE**RV.com

Obsessed with providing the best RV ownership experience!