



# PARADIGM



**20  
26**

**LUXURY FIFTH WHEELS**  
WELCOME TO PARADISE

**295MK**

LENGTH	33'-3"
DRY WEIGHT	13,193 LBS
HITCH WEIGHT	2,568 LBS
GVWR	16,000 LBS
FRESH / GRAY / BLACK	98 / 106 / 53 GAL

**310RL**

LENGTH	34'-11"
DRY WEIGHT	13,525 LBS
HITCH WEIGHT	2,674 LBS
GVWR	16,000 LBS
FRESH / GRAY / BLACK	98 / 106 / 53 GAL

**312RK**

LENGTH	34'-11"
DRY WEIGHT	TBD
HITCH WEIGHT	TBD
GVWR	TBD
FRESH / GRAY / BLACK	98 / 106 / 53 GAL

**340RL**

LENGTH	37'-10"
DRY WEIGHT	14,072 LBS
HITCH WEIGHT	2,706 LBS
GVWR	16,500 LBS
FRESH / GRAY / BLACK	98 / 106 / 53 GAL

**370FB**

LENGTH	40'-4"
DRY WEIGHT	14,908 LBS
HITCH WEIGHT	2,664 LBS
GVWR	18,000 LBS
FRESH / GRAY / BLACK	98 / 106 / 106 GAL







## 375RD

LENGTH	41'-9"
DRY WEIGHT	15,300 LBS
HITCH WEIGHT	2,032 LBS
GVWR	18,000 LBS
FRESH / GRAY / BLACK	98 / 106 / 53 GAL



## 382RK

LENGTH	41'-6"
DRY WEIGHT	14,812 LBS
HITCH WEIGHT	3,035 LBS
GVWR	18,000 LBS
FRESH / GRAY / BLACK	98 / 106 / 106 GAL



## 385FL

LENGTH	41'-4"
DRY WEIGHT	15,636 LBS
HITCH WEIGHT	2,952 LBS
GVWR	19,000 LBS
FRESH / GRAY / BLACK	98 / 106 / 53 GAL



## 388SP

LENGTH	40'-11"
DRY WEIGHT	15,528 LBS
HITCH WEIGHT	3,112 LBS
GVWR	19,000 LBS
FRESH / GRAY / BLACK	98 / 106 / 53 GAL



## 395DS

LENGTH	42'-6"
DRY WEIGHT	15,278 LBS
HITCH WEIGHT	3,179 LBS
GVWR	18,000 LBS
FRESH / GRAY / BLACK	98 / 159 / 106 GAL



## CRAFTING QUALITY, BUILDING TRUST

At Alliance, the journey begins with innovation and construction. Our end goal is creating long-term alliances with our family of product owners and dealer partners, while exceeding expectations every step of the way. We are proud of what we build!

- 1** Oversized awnings and LED lighting
- 2** Hydraulic slide out
- 3** CURT® Touring Coil Suspension (TCS)
- 4** MorRyde® Step Above entry with Safe-T-Rail handle
- 5** 6-Point hydraulic auto leveling

- 6** 400 watt solar panel
- 7** (3) A/C's with 50 amp service
- 8** Aluminum framed wall with composite outside / inside & block foam insulation
- 9** Atrium windows
- 10** High gloss fiberglass exterior

- 11** PVC roof
- 12** 3/8" Decking
- 13** Radiant foil barrier
- 14** Batten insulation
- 15** Aluminum frame floor with 5/8" true board seamless decking





- 16 Automotive vinyl graphics
- 17 Painted front cap
- 18 CURT® Helux™ Series coil spring pinbox
- 19 Benchmark drop frame chassis
- 20 Encapsulated skirt metal

## TCS TOURING COIL SUSPENSION

### TCS SYSTEM INCLUDES:

- CURT® 8,000 lb. axles
- Anti-Lock Braking System
- H-Rated tires with Counteract® Balancing Beads
- GVWR boost



## HELUX™ SERIES COIL SPRING PINBOXES

- Provides a smoother, gentler mount and dismount when hitching the tow vehicle
- Proprietary coil and shock technology reduces chucking and jarring from the vehicle to trailer





382RK

## LIVING IN PARADISE

Indulge in a spacious kitchen that inspires culinary creativity, cozy living area that invites relaxation, and a tranquil bedroom wrapped in warmth and serenity. With expansive windows offering captivating views, every moment spent in your Paradigm is a blissful retreat into comfort and luxury.



340RL



370FB

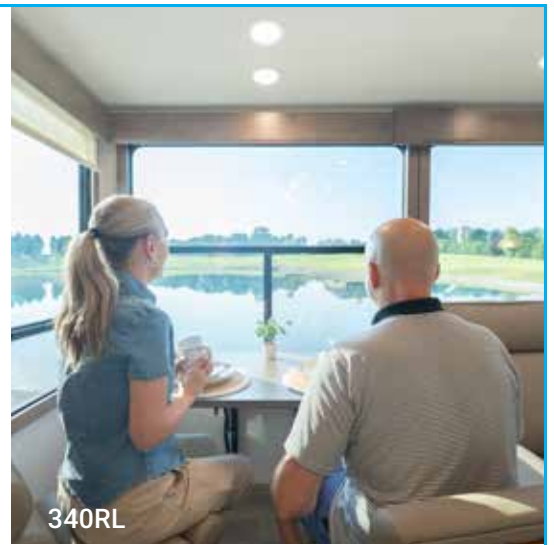


295MK





388SP



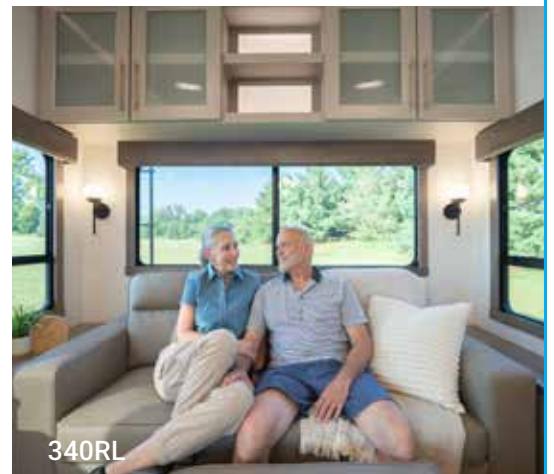
340RL



295MK



395DS



340RL

## INTERIOR FEATURES

- King size bed
- Spacious bedroom closet
- No carpeting throughout
- Full-size oven
- 5,100 BTU fireplace
- Swivel hardwood dinette table with ottoman & (2) chairs
- Flush floor main level slides
- Stainless steel sink
- 19 cu. ft. 12 volt residential refrigerator
- Slideout silverware drawer



340RL



395DS





OVERSIZED AWNINGS



BASEMENT STORAGE



400 WATT SOLAR PANEL



ELECTRIC GATE VALVES



LADDER

## EXTERIOR FEATURES

- Oversized awnings with LED lighting
- Door side hot & cold spray port with coil hose
- Patio side LP quick connect for grilling or patio heaters
- Basement storage compartments with easy access to mechanicals
- Electric gate valves
- 400 watt solar panel with 30 amp charge controller
- (3) 13.5K BTU A/C units (run two off 30 amp or three off 50 amp)

## EXTERIOR PAINT OPTIONS



Full Body Paint Option Gold



Full Body Paint Option Black



# NEW FOR 2026



## REDESIGNED FRONT BEDROOM CLOSET

Enjoy expanded storage, soft-close drawers, and a sliding mirrored door—all with a dedicated stacking washer/dryer space ready for your appliances.



## LIVING ROOM CEILING FAN (N/A 385FL)

Stay cool with a residential-style ceiling fan, delivering powerful airflow and a touch of luxury to your Paradigm's living room.



## WATER MANIFOLD SYSTEM

Experience simple control and peace of mind with the water manifold system. Featuring easy-access shutoffs for every line, all in one convenient place.



## BLU TECHNOLOGY WATER FILTER

Blu Technology's 5 Micron Sediment Filter captures dirt, sand, and debris to reduce turbidity and keep your water system clean, clear, and clog-free.

## OWNER'S PARADISE

We encourage you to join our Facebook group (Alliance RV Group) and become an Ally today! We are constantly engaging our future customers to drive what we build at Alliance RV. Our Facebook group is active with owners and Alliance team members to answer questions and share travel stories.

We are honored you have taken the time to learn more about Alliance RV and look forward to your feedback and support as we execute our vision. If you are as obsessed with building a better RV ownership experience as we are, this is only the beginning of a very rewarding long-term 'Alliance'.



2025 Alliance Owner's Rally / Elkhart, Indiana



**EXTERIOR AND CONSTRUCTION**

- PVC roof membrane
- Space saver upper deck flush floor system
- Exterior off door side convenience light
- Manifold station
- Mylar reinforced exterior seals
- MorRyde® Step Above quad entry with Safe-T-Rail handle
- Drop frame chassis
- Self Adjusting Brakes
- Counteract® Balancing Tire Beads
- Benchmark 101" wide body chassis
- 6-Point Hydraulic leveling
- 2" Rear accessory hitch & 4 pin connector
- Hot & cold spray port at entry door
- Slide topper prep
- Back up camera prep
- Rooftop access ports
- Starlink® satellite connection in utility center
- 400 watt Solar panel with 30 amp charge controller
- Composite backed high gloss fiberglass exterior side walls
- Enclosed front skirt metal
- Walkable roof
- Slam latch baggage doors Keyed Alike
- Friction hinge entry door Keyed Alike
- Solera® awning with friction hinge arms, manual override and LED light strip
- Roof ladder
- Sewer hose storage tube
- Under unit LED light kit
- Insulated laminated rear wall
- Painted fiberglass cap with LED lighting
- LP Quick connect
- (2) Motion detector lights in pass through storage compartment

**BEDROOM**

- Roller shades throughout
- Hardwood cabinet doors
- Light dimming switch
- (2) Bedside outlets
- (2) Bedside USB's
- King bed
- Residential style headboard
- Window above headboard
- Under bed storage with gas struts
- Night stands
- Reading lights above bed
- Dresser with flip up hidden storage
- Stackable washer / dryer prep

**BATHROOM**

- One-piece fiberglass residential shower
- Porcelain toilet with soft close seat
- Solid surface Lav top
- Undermount oversized Lav sink
- Maxxfan
- JBL® Speaker

**INTERIOR / LIVING**

- Fireplace with 5,100 BTU space heater
- No carpet throughout
- Soft close cabinet doors with magnetic catch
- Hidden hinges
- Light dimming switches
- Roller day / night shades
- Hardwood fascia & window treatments
- Recessed LED can lights throughout
- LED Backlit crown molding in living area
- Hardwood Cabinet Doors and Drawers
- Bronze Hardware
- No In-floor heat vents (main floor)
- (2) Dinette chairs with ottoman
- Congoleum® flooring, 3-Year warranty
- Easy clean steps
- Under step shoe storage
- Interior LED accent lighting
- Swivel Dinette Table
- Reclining love / theatre seats
- Tri-fold Hide-A-Bed sofa
- Smoke detector, LP alarm and carbon monoxide alarm
- Atrium windows
- Flush living room slide
- End tables with Flip-up hidden storage
- Ceiling fan (N/A 385FL)

**KITCHEN**

- Lusso range with 12,000 BTU burner and 3.73 cu. ft. oven
- Residential microwave
- Flush floor kitchen slide
- Glazed 1/2" birch drawer boxes
- Dishwasher prep
- 19 cu. ft. 12 volt residential refrigerator
- LED Motion light strip in pantry
- Solid surface counter tops & backsplash in kitchen
- Residential kitchen faucet with pull-out sprayer
- Large undermount single basin sink
- Rolling stainless drying rack for sink
- Maxxfan with rain sensor

**AUDIO / VIDEO**

- HD Smart TV in living & bedroom
- Starlink Prep
- USB's Throughout
- JBL Sound system
- Cable & satellite inputs
- Winegard® Air 360 antenna

**HVAC / PLUMBING**

- (3) Air conditioners (40,500 BTU of forced air)
- RV Airflow on ducted A/C's
- 40K BTU Furnace
- Water Manifold system
- PEX Plumbing
- 12 gal. Gas / electric water heater
- Enclosed underbelly with heated tanks & storage
- Attic vent
- Enclosed & heated low point drains
- Blu Technology water filter

**UTILITIES**

- Color coded & numbered wiring
- All-In-One enclosed / heated utility center
- Electric gate valves with manual override
- 50 amp Service with detachable power cord
- 60 lb. LP capacity
- 12 volt battery disconnect
- 12 volt tank heat pads

**OPTIONS**

- Full body paint
- Dual pane windows
- **Super Solar Plus:**
  - (3) 400 watt Solar Panels
  - 3000 watt high frequency Victron Multi Plus 2 Inverter (50 amp pass through)
  - 85 amp Victron Charge Controller
  - Power Control System with built-in E.M.S
  - 400 amp hour Rego Renogy Lithium Battery
  - MK2 Cerbo Communicator
  - GX 50 Touch Victron Monitor Panel
- Generator Prep (transfer switch, hour meter/start switch, wiring harness, stand & fire shroud)
- Generator - NPS 6 KW LP (Generator Prep required)
- Slideout topper awnings
- MorRyde 8K Rated Independent Suspension with disc brakes & H-Rated tires
- Queen Bed



# CREATING LONG-TERM ALLIANCES

Alliance RV was founded by seasoned RV industry veterans, brothers Coley and Ryan Brady. They embarked on a mission to transform the market as independent manufacturers, driven by a shared passion to enhance the RV ownership experience.



Alliance expanded its operations with a 2nd production facility (Plant 2) and launched the Valor Toy Hauler. Dubbed the "Master of 12-Volt", the Valor series got customer feedback that took living off the grid to a new level.



By January 2023, Alliance had built its 10,000th unit. In July, we introduced the Delta travel trailer, further establishing Alliance as one of the fastest-growing independent RV manufacturers, supported by our creative community of Allies.



2025 kicked off with the introduction of Benchmark luxury destination trailers. Benchmark sets a new standard in the category, blending thoughtful design, premium features, and customer-focused innovation.



2019

2020

2021

2022

2023

2024

2025  
& BEYOND



Alliance introduced the Paradigm fifth wheel, designed with innovative customer driven features gathered from thousands of RVers on the Alliance RV Group Facebook page.



Alliance completed yet another production facility (Plant 3) that would be home to the Avenue Mid-Profile fifth wheels. Avenue is a direct reflection of our customer-first approach, with a long list of customer-driven features.



Paradigm and Avenue received interior makeovers, enhancing their appeal. The Avenue line also introduced the All-Access model, providing increased towing flexibility. By the end of 2024, Alliance reached over 10,000 subscribers on YouTube.



Alliance RV continues to embody the vision of the Brady brothers, delivering unparalleled comfort, innovation, and craftsmanship to discerning travelers, all while adhering to the mantra, "Do The Right Thing."



## DO THE RIGHT THING

At Alliance RV, we understand that effective communication is key to satisfying our customers' unique needs. Recognizing that there is no one-size-fits-all solution to service, we commit to maintaining open communication lines with both our customers and dealers. This ensures we can tailor service solutions specifically to your circumstances. Our dealer programs are designed to streamline approvals and expedite parts delivery, helping you get back on the road faster and enhancing your RV experience.

# BUILT INDEPENDENT

From luxury fifth wheels to ultra-light travel trailers and spacious destination models, our lineup is designed to match your lifestyle

At Alliance RV, our vision is to create a product driven by our customers, through their experience and input, and execute on those ideas at the highest level. Innovation and product development is best done in collaboration with the RVing community, and we are listening. Many of us here at Alliance RV have spent the majority of our careers in the RV industry, and we believe our RV owners and dealer partners will welcome an independent and truly different manufacturer that is transparent and dedicated to their customers.



**DELTA** | **-VALOR-** | **BENCHMARK** | **PARADIGM** | **AVENUE**

Product information is as accurate as possible as of the date of publication of this brochure. Alliance RV is commitment to continuous product improvement thus - floorplans, materials, components, features, measurements, specifications, options, etc. are subject to change at any time without notice or obligation. Certain conditions may require additional equipment. Advertising and marketing photography may show optional equipment or props used for photography purposes only.

Alliance publishes approximate base weight of the trailer without optional equipment included. Optional equipment will impact the weight of the trailer. Please locate the weight sticker attached to the trailer you are considering for the most accurate trailer weight.

Tow Vehicle Caution: Retail owners of Alliance recreational vehicles are solely responsible for the selection and proper use of tow vehicles. All customers should consult with a motor vehicle manufacturer or their dealer concerning the purchase and use of suitable tow vehicles for Alliance products. Alliance disclaims any liability or damages suffered as a result of the selection, operation, use or misuse of a tow vehicle. Alliance's limited warranty does not cover damage to the recreational vehicle or the tow vehicle as a result of the selection of the tow vehicle.

YOUR AUTHORIZED ALLIANCE DEALER:



## ALLIANCE RV

301 Benchmark Drive  
Elkhart, Indiana 46516

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Sales: (574) 281-9869  
Service: (574) 226-0140



**JOIN THE ALLIANCE:**  
**[alliancerv.com](http://alliancerv.com)**